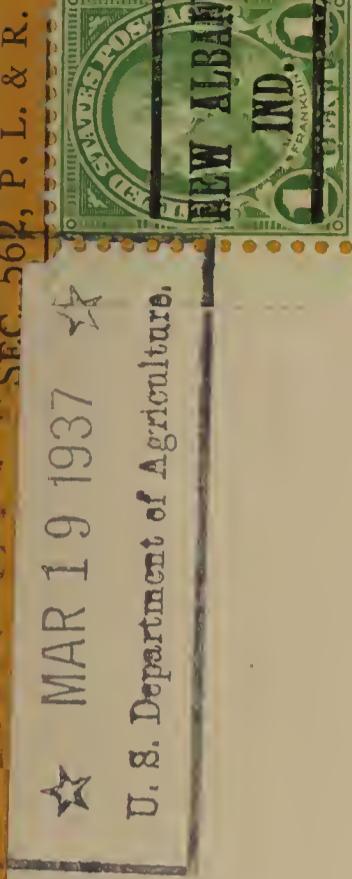


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The Home of the "HOOSIER DAHLIA"

New Albany Dahlia Gardens
1611 State Street
New Albany, Indiana



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

9 P. O. 8-3591

GREETINGS AND SALUTATIONS FOR 1937

We take great pleasure in presenting our 1937 descriptive catalog of high class dahlias as grown in our gardens. Realizing that to list an enormous number of dahlias is confusing and can serve no good purpose, we have listed only those of superior merit.

We desire to thank our many customers for their liberal patronage during the past seasons and for the many kind letters telling of their success they had with our dahlias, both in the gardens and show room. We ceaselessly endeavor to maintain a reputation for fairness, integrity and trustworthiness to do a clean business, satisfactory to our customers. Our business comes from those who send us their orders year after year, they know they can depend on us for good stock and a square deal.

PLEASE READ BEFORE ORDERING

Our stock is all true to name, and guaranteed to arrive in a growing condition. We will cheerfully replace any that prove otherwise, if notified promptly.

We never substitute, unless directed, and will promptly refund the money for any order or part of order we are unable to fill.

We pay all delivery charges and must request payment in full before order is shipped. All orders will be shipped about May 1, unless otherwise requested. Please write your name and address plainly. Order early and avoid disappointment, as some varieties may be sold out if you wait.

Full cultural directions with each order, if requested. We do not grow green plants as they do not give satisfaction. If you do not see listed what you want, write, we may have it but failed to list same. Quotations on any popular variety. Any new varieties will be furnished at the prices quoted by the originators.

We have Dahlias in collections at \$1.00, \$2.00, \$2.50, \$3.50 and \$5.00 per dozen, our selection, all labeled, except \$1.00 collections, all different as long as stock lasts. The best buy in the catalog for the money, and the only way for one who is not familiar with Dahlias to buy, or you may pick your own collection, as follows: 12 of any one priced Dahlia, for the price of 10. For example 12 25c Dahlias for \$2.50 and etc. All different. All one kind. Or as many of the different kinds as you wish.

DAHLIA SEED

One parent named.....per packet, \$1.25; per 100, \$5.00
Best mixedper packet, \$1.00; per 100, \$4.50

OUR RECENT INTRODUCTIONS

Roots

Hoosier Sunburst, (I. D.) (1937) —Color, old gold and amber shaded Strawberry red. Large flowers with serragated petals, on a long cane like stem, and although the blooms are old and faded, they never lose their petals. A wonderful cut flower and a fine keeper when cut.....	\$10.00
Hoosier Sunshine, (F. D.) (1936) —This is one of the most pleasing yellows we have ever grown. Large flowers on long wirey stems, the outer edges of the petals are white, giving the flower the appearance of being dusted with snow. Very profuse bloomer. This dahlia should be topped as it will grow too tall, being topped it will carry 12 or more large blooms at a time and will make a beautiful showing.....	\$10.00

Hoosier Glory, (I. D.) (1935)—Another new break in the ever changing type of the Dahlia, both in bush and flower formation. Bush dwarf and rounded, about 4 feet and resembling a Hedge or a Boxwood plant. Blooms are the new Chrysanthemum type, and the color is a very brilliant, fiery red.....	\$ 7.50
Hoosier Superba, (I. D.) (1935)—A pleasing shade of delicate pink. Not a dead color as is general with most light pinks, but a very lively and sparkling pink. Long cane stems, and a bloom, that although it is old and ready to throw away, never sheds its petals. An excellent cut flower.....	10.00
Hoosier Nights, (I. D.) (1934)—Color, as the name implies is almost black, being a deep velvety maroon red. This Dahlia, though classed as an informal decorative, is of the new Chrysanthemum type, something new and unusual. Large flowers on long cane stems and a very tall bush. Truly a novelty.....	7.50
Hoosier Radiant, (F. D.) (1934)—This monster bloom fairly glistens, both in the sun and under artificial light. Color, bright golden apricot with copper shading on the outer edge of the petals. Excellent cut flower on very long stems, also fine for exhibition.....	3.00
Hoosier Triumph, (I. D.) (1934)—A pure clear yellow, without any traces of other coloring, either shadings or markings, as with most yellows. Large flowers of good keeping qualities on nice stems.....	2.00
Mrs. Ada Peters, (F. D.)—Salmon pink with golden center and rays, or flashes of gold running out through the salmon, resembling the setting sun. A sport of Jersey's Beauty, and a good one.....	.50
Mrs. Austin Hough, (I. D.)—If you can picture a Jane Cowl the color of the old Dahlia Mrs. I. De Ver Warner, you have a very good description of this monster. Color light Phlox purple25
Virginia Dunn, (F. D.)—White, each petal bordered with deep rich lavender, very beautiful. You cannot go wrong on this one. The leading lavender with our cut flower trade.....	.35

GENERAL LIST OF VARIETIES

Roots

Adirondack Sunset, (I. D.)—Scarlet shading to canary yellow	\$ 2.00
Adorable, (I. D.)—Peach shading to orange yellow	2.00
Aiko, (S. C.)—Carmine red, silver reverse.....	1.00
Air Mail, (I. D.)—Lavender, lighter center.....	.60
Alyce Marie Galvin, (F. D.)—White tinted cameo pink75
Amelia Earhart, (S. C.)—Coral pink.....	1.50
American Legion, (I. D.)—Large yellow.....	1.50
America's Sweetheart, (I. D.)—One of the best yellows	3.25
Andres Erickson, (I. D.)—Large white.....	.65
Arcturus, (I. D.)—Scarlet, yellow reverse.....	.75
Avalon, (F. D.)—Clear cut flower yellow.....	.20
Bagdad, (I. D.)—Scarlet.....	.40
Barbara Ware, (I. D.)—Mauve, white base.....	.25
Beauty Supreme, (F. D.)—Lavender sport of Jersey's Beauty35
Better Times, (S. C.)—Lilac pink, yellow center....	1.25
Bing Crosby, (I. D.)—Golden yellow penciled carmine	2.00
Black Night, (I. D.)—Dark velvety maroon.....	2.00
Buckeye Bride, (F. D.)—Geranium pink.....	.75
Buckeye King, (F. D.)—Amber yellow.....	.75
Cameo, (I. D.)—Coral rose.....	1.00
Cavalcade, (F. D.)—Old rose.....	1.00

Champoeg, (I. D.)—Yellow shaded salmon.....	.50
Chautauqua Regal, (F. D.)—Cardinal red, reverse ivory	1.25
Chautauqua Sunset, (I. D.)—Gold, orange and peach red	1.50
Chemar's Blue Gem, (F. D.)—Violet blue.....	.30
Chemar's Eureka, (F. D.)—White tinted lavender.....	.25
Chemar's Giant, (F. D.)—Large orchid.....	.25
Chemar's Masterpiece, (S. C.)—Mauve pink.....	.25
Chemar's Orange Beauty, (F. D.)—Orange pink.....	.25
City of Cleveland, (I. D.)—Scarlet splashed orange	1.00
City of Trenton, (I. D.)—Bronzy autumn color.....	.35
City of Wellston, (F. D.)—Rhodamine purple.....	.40
Color Sargeant, (I. D.)—Salmon bronze.....	.40
Congressman Wolverton, (I. D.)—Yellow and pink.....	.50
Daddy Kemp, (I. D.)—Violet red.....	1.50
Daisy Turnquist, (S. C.)—Salmon pink.....	1.75
Dancing Sultana, (S. C.)—Lacquer red.....	.50
Donna California, (I. D.)—Rose suffused lavender.....	.40
Dorothy Stone, (F. D.)—Rose pink.....	.25
Dot Farley, (I. D.)—Peach pink and golden yellow75
Dr. John Carman, (F. D.)—Tyrian rose.....	.50
Dwight W. Morrow, (I. D.)—Crimson red.....	.65
Eagle Rock Beauty, (S. C.)—White edged pink.....	.25
Eagle Rock Fantasy, (I. D.)—Mallow pink.....	1.00
Eagle Rock Gem, (S. C.)—Gold edged salmon.....	.25
Edna Ferber, (S. C.)—Coral old gold.....	.50
Edward Reinfleisch, (F. D.)—Giant red.....	1.00
Elinor Grant, (I. D.)—Creamy white.....	.50
Elinor M. Raddell, (I. D.)—Shell pink.....	1.00
Elissa Landi, (F. D.)—Coral orange.....	1.00
Elite Glory, (F. D.)—Bright red.....	.50
Eliza Clark Bull, (F. D.)—Snow white.....	.25
Eliza London Shephard, (I. D.)—Golden orange apricot40
Elkridge, (I. D.)—Large creamy white.....	.50
Fanny Sandt, (S. C.)—Tyrian pink.....	.50
Farncott, (S. C.)—Purple tipped, white.....	.50
Fay Beaton, (I. D.)—Large creamy white.....	.65
Floyd Gibbons, (I. D.)—Bright copper.....	.75
Fordhook Bridesmaid, (I. D.)—Amaranth pink, white and yellow35
Fordhook Emperor, (I. D.)—Salmon, rose and gold40
Fordhook Marvel, (F. D.)—Strawberry pink.....	.50
Ft. Monmouth, (S. C.)—Wine maroon.....	.50
Ft. Washington, (F. D.)—Wine red.....	.60
Forest Fire, (I. D.)—Brilliant scarlet flame with bushes of yellow.....	2.00
Frank Serpa, (S. C.)—A beautiful pink.....	2.00
Franz Berger, (S. C.)—Coral red.....	1.00
Frau O. Bracht, (S. C.)—Large cream.....	.75
F. T. D., (F. D.)—Tyrian rose.....	.25
Full Moon, (F. D.)—Canary yellow.....	.75
Girl of Hillcrest, (I. D.)—Mikado orange.....	.50
Gladys Sherwood, (S. C.)—Pure white.....	.25
Golden Goblin, (F. D.)—Deep old gold.....	.50
Golden Sonne, (C.)—Yellow rose.....	.50
Golden Standard, (C.)—Golden tan.....	2.00
Good Night, (I. D.)—Oxblood red.....	.60
Good Will, (S. C.)—Violet rose shaded with sul- phur yellow	1.00
Gov. Alvin T. Fuller, (I. D.)—Tyrian rose pink.....	.40
Grace, (F. D.)—White tipped lavender.....	.60
Grace Curling, (I. D.)—Lavender pink on white base50
Grace Records, (F. D.)—White tinted lavender.....	.40
Graf Zeppelin, (F. D.)—Large pure white.....	.50
Helen Evans, (F. D.)—Lavender pink.....	.50
Hillcrest Fluffy Ruffles, (I. D.)—Soft apricot.....	.75
Hillcrest Mandarin, (I. D.)—Red and gold.....	.75
Hillcrest Nugget, (I. D.)—Burgundy wine red.....	2.00
Hillcrest Royalist, (I. D.)—Dark red.....	.75
Hillcrest Sunset, (I. D.)—Sunset shades.....	.75
Hillcrest Swiss Rose, (I. D.)—Swiss rose color.....	.75
Honor Bright, (F. D.)—Bronzy orange.....	.75
Hoosier Giant, (F. D.)—Silvery mauve pink.....	.40
Hunt's Velvet Wonder, (I. D.)—Rich violet bur- gundy	2.00
Ida Perkins, (F. D.)—Large white.....	.50
Imperial Pink, (I. D.)—Bright true pink.....	.50

Indiana Moon, (I. D.)—Spinal pink shaded yellow	.50
James Kirby, (I. D.)—Deep crimson.....	.60
Jane Cowl, (I. D.)—Bronzy buff and salmon.....	.20
Jane Ross, (F. D.)—Large maroon red.....	.75
Janet Southwick, (I. D.)—Purple shaded lighter....	.50
Jean Trimbee, (I. D.)—Deep Petunia violet.....	.65
Jersey's Beacon, (F. D.)—Chinese scarlet.....	.25
Jersey's Beauty, (F. D.)—Erosine pink.....	.20
Jersey's Dainty, (I. C.)—White tinted lavender.....	.75
Jersey's Ideal, (F. D.)—Light Phlox purple.....	.25
Jersey's Majestic, (I. D.)—Reddish bronze.....	1.00
Jersey's Melody, (S. C.)—Tyrian rose tipped silver	.50
Jersey's Radiant, (S. C.)—Bittersweet orange color	.25
Jersey's Sovereign, (F. D.)—Salmon orange.....	.20
Jersey's Supreme, (F. D.)—Rosy pink and yellow..	.25
Jersey's Triumph, (F. D.)—Coppery salmon.....	.50
Jerome Kern, (I. D.)—Golden pink.....	1.25
Jessica Dragonette, (S. C.)—Peach, apricot and mauve	1.00
Jim Moore, (I. D.)—Primrose yellow shaded pink and gold40
Josephine G., (S. C.)—Pink, yellow center.....	.50
Karl Bonowitz, (S. C.)—Large red.....	.75
Kathleen Norris, (I. D.)—Large rose pink.....	.40
Keweah, (I. D.)—Rose cerise.....	1.00
Kay Francis, (S. C.)—Light yellow.....	1.50
Kemp's Purple Wonder, (I. D.)—Pansy purple....	1.00
Kemp's Violet Wonder, (I. D.)—Deep violet.....	.50
Kemp's White Wonder, (I. D.)—Large white.....	.50
Kentucky, (F. D.)—Salmon orange.....	.25
Kentucky Red, (I. D.)—Flaming scarlet red.....	.75
King Midas, (I. D.)—Golden yellow.....	.40
King of the Blacks, (F. D.)—Maroon red.....	.50
Kismeth, (S. C.)—Crimson red.....	.65
Lord of Autumn, (I. D.)—Golden yellow.....	1.50
Louise Bates, (S. C.)—Lavender.....	1.00
Mabel Douglas, (I. D.)—Pastel lavender.....	.50
Man O' War, (I. D.)—Carmine red.....	1.50
Margrace, (I. D.)—Scarlet tipped and striped gold	5.00
Marshall's Blue Gem, (I. D.)—Light violet blue....	.35
Marshall's Pink, (F. D.)—Pretty pink.....	.25
Mary Baker, (I. D.)—Yellow.....	.50
Mary Ellen, (F. D.)—Violet rose.....	.75
Mary Retzer, (S. C.)—Pink sport of Edna Ferber	1.50
Mastodon, (I. D.)—Clear apricot.....	.50
Meadowbrook, (F. D.)—Mallow purple edged mal- low pink65
Meta Scammel, (I. D.)—Large lovely pink.....	.40
Minnie Eastman, (S. C.)—Flame shaded yellow....	.40
Miss Belgium, (S. C.)—Clear scarlet orange.....	1.00
Mrs. A. B. Seal, (I. D.)—Blueish old rose.....	.35
Mrs. A. E. Wheeler, (I. D.)—Magenta tipped white50
Mrs. Bruce Collins, (S. C.)—Light canary yellow	1.50
Mrs. Geo. LeBoutillier, (I. D.)—Velvety carmine red	2.00
Mrs. L. L. Hook, (F. D.)—Purple, lighter reverse	1.00
Miriam Hopkins, (S. C.)—Large coppery salmon..	7.50
Monmouth Champion, (F. D.)—Orange flame.....	.25
Monmouth Sunburst, (F. D.)—Salmon orange, lemon center75
Murphy's Masterpiece, (I. D.)—Reddish rose.....	1.50
My Maryland, (S. C.)—Clear pink.....	.50
Myra Howard, (I. D.)—Gold with rose sheen.....	.50
Netawah, (S. C.)—Bright scarlet.....	.50
New Glory, (S. C.)—Oxblood red tipped white....	.50
Nocturne, (C.)—Dark brownish red, nearly black	2.00
Olympic Sunset, (S. C.)—Apricot orange blended yellow	2.00
Omar Khayyam, (F. D.)—Chinese red and orange	.25
Oriental Beauty, (I. D.)—Bright rose pink.....	.75
Oriental Glory, (I. D.)—Deep reddish orange.....	.75
Oriental Splendor, (F. D.)—Rich oriental red with tips and reverse of gold.....	1.00
Orinda, (F. D.)—Rosaline purple.....	.50
Palo Alto, (S. C.)—Salmon pink.....	.75
Pansy G. White, (I. D.)—Fine yellow.....	.50
Pastel Glow, (I. D.)—Pastel pink.....	.65
Paul Pfitzer, (S. C.)—Yellow and light pink.....	1.00
Phantom, (F. D.)—Violet purple tipped white....	2.00
Pink Lady, (I. D.)—Fine pink.....	2.50
Pink Spiral, (I. C.)—Peach blossom pink tinted primrose	2.00

Roots

Pioneer City Bonfire, (F. D.)—Bonfire red.....	7.50
Polar Snow, (I. D.)—Snow white.....	.50
Pot O' Gold, (I. D.)—Bright yellow.....	.50
Prachkerl, (S. C.)—Deep yellow.....	2.00
Pres. F. D. Roosevelt, (F. D.)—Bright carmine red, reverse cream.....	1.00
Pride of America, (S. C.)—Clear primrose yellow, reverse tinted pink.....	7.50
Prince of Persia, (I. D.)—Bright red.....	.50
R. A. Bloomfield, (I. D.)—Saffron orange flushed rose.....	1.00
Reichard's Masterpiece, (I. D.)—Clear canary-yellow tinted amethyst.....	2.00
Remarkable, (F. D.)—Fiery red tipped white.....	1.50
Renaute Muller, (I. C.)—Light salmon rose, pale yellow center.....	1.50
Robert Emmett, (I. D.)—Rich red.....	1.00
Rockley Moon, (I. D.)—Golden yellow.....	1.00
Ruby Taylor, (F. D.)—Purplish crimson.....	1.00
Rudy Vallee, (S. C.)—Golden bronze.....	.50
Sagamore, (F. D.)—Golden amber.....	.20
Sally B., (I. D.)—Beautiful pink.....	1.50
Salmon Supreme, (F. D.)—Salmon orange.....	.35
Sanhican's Bluebird, (I. D.)—Rich violet blue.....	.20
Sanhican's Peach, (I. D.)—Fluffy salmon and gold	.25
Santa Barbara, (F. D.)—Orange pink suffused salmon.....	.35
Satan (S. C.)—Deep red tipped gold.....	.75
Seal's Californian, (I. D.)—Golden yellow.....	.20
Shahrazade, (I. D.)—Large light pink.....	.50
Selkirk, (F. D.)—White suffused pink and yellow	3.00
Shalimar, (F. D.)—Poinsetta red.....	2.00
Sonny Boy, (I. D.)—Old rose tinted gold.....	1.25
Spotlight, (I. D.)—Sulphur yellow.....	1.00
Spottywood Beauty, (F. D.)—Chatenay pink and yellow.....	.40
Star of Bethlehem, (S. C.)—Pure white.....	.65
Strongheart, (F. D.)—Golden bronze.....	1.00
Sultan of Hillcrest, (F. D.)—Stromtian yellow.....	1.25
Supreme Glory, (F. D.)—Large yellow.....	.50
Supreme Monarch, (F. D.)—Large Chinese red....	.75
Tacoma Beauty, (F. D.)—Deep salmon pink.....	.75
Tannenberg, (S. C.)—Blood red with yellow centers and tips.....	1.50
The Commodore, (I. D.)—Large yellow.....	.40
The Fireman, (I. D.)—Spectrum red, stripes and tips of yellow.....	1.25
The World, (F. D.)—Rich rosy magenta.....	.35
Thos. A. Edison, (F. D.)—Royal purple.....	.50
Tom Manning, (F. D.)—Old rose center, outer petals salmon blending into warm buff.....	2.00
Treasure Island, (F. D.)—Apricot suffused rose and gold.....	.35
Twilight, (I. D.)—Pinkish lavender shaded white..	1.00
Vernon's Red, (I. D.)—Deep velvety maroon.....	1.00
Washington Giant, (I. D.)—Lavender and silver..	1.00
Watchung Wonder, (I. D.)—Royal red tipped yellow50
Wenoka, (F. D.)—Rosy mauve.....	2.00
W. H. T., (F. D.)—Large old rose.....	.40
Wm. H. Hogan, (F. D.)—Garnet red tipped white	.25

We do not warrant in any way, expressed or implied, the contents or the description, purity, productiveness or any other matter of any seeds, bulbs or plants sold by us, and we will not be in any way responsible for the crop. If the purchaser does not accept goods on the above terms, no sale is made thereof, and he must return goods at once, and money will be refunded. Subject to the above terms all good are sold at the moderate prices we charge.

F. D. Formal Decorative S. C. Semi-Cactus

I. D. Informal Decorative I. C. Incurve Cactus

C. Straight Cactus

